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## Jumeirah triumphs again at World Travel Awards

Burj Al Arab, the world's most luxurious hotel, and Madinat Jumeirah: The Arabian Resort, both part of Dubai based luxury hospitality group Jumeirah, collected top accolades at the 14th annual World Travel Awards Gala Ceremony, held on the island of Providenciales in the Caribbean, last week.

**United Arab Emirates:** Sunday, December 16 - 2007

The world famous Burj Al Arab, Jumeirah's flagship hotel, was awarded the much-coveted title of World's Leading Hotel at the star-studded event, whilst the Group's Arabian resort, Madinat Jumeirah, received the prestigious title of World's Leading Family Luxury Resort.

The global winners of the World Travel Awards were determined from a vote of over 167,000 tourism professionals and agents.

Marco Nijhof, Senior Vice President, Gulf region, Jumeirah, commented: "As a young and rapidly expanding luxury hospitality company, Jumeirah is proud to have been recognized globally on so many levels at the World Travel Awards again this year. These awards highlight Jumeirah's promise and continued commitment to Stay Different, as well as demonstrating that Dubai is truly an international leisure destination."

### Related Information:

Jumeirah properties are regarded as among the most luxurious and innovative in the world and have won numerous international travel and tourism awards. The fast growing Dubai based luxury international hospitality management group encompasses the world renowned Burj Al Arab, the world's most luxurious hotel, the multi-award winning Jumeirah Beach Hotel, Jumeirah Emirates Towers, Madinat Jumeirah and Jumeirah Bab Al Shams Desert Resort & Spa in Dubai, the Jumeirah Carlton Tower and Jumeirah Lowndes Hotel in London and the Jumeirah Essex House on Central Park South in New York.

The group's activities are however, not restricted to hotel and resort management. The Jumeirah Group portfolio also includes Wild Wadi, regarded as one of the premier water parks outside of North America and The Emirates Academy, the region's only third level academic institution specializing in the hospitality and tourism sectors.

Building on this success, Jumeirah Group became a member of Dubai Holding in 2004, a collection of leading Dubai based businesses and projects, in a step that aims to initiate a new phase of growth and development for the group.

Jumeirah's ambitious expansion plans to grow its portfolio of luxury hotels and resorts worldwide to 57 by 2011 are well underway with projects currently under development in Dubai, Abu Dhabi, Aqaba, Doha, Phuket, Shanghai, Bermuda, Mallorca and London.

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